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Dated: 12-8-00

Signature: [Signature]

Jan K. Simpson

Docket No.: P02014US0
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Charles B. Forsythe, et al.

Application No.: 09/650,299

Filed: August 29, 2000

Group Art Unit: 2622

Examiner: Not Yet Assigned

For: METHOD AND SYSTEM FOR
SELECTING AND PURCHASING MEDIA
ADVERTISING

TRANSMITTAL LETTER

Assistant Commissioner for Patents
Washington, DC 20231

Dear Sir:

Enclosed are the following items for filing in connection with the above-referenced Patent Application:

1. Cover Letter
2. Information Disclosure Statement (2 pages)
3. Information Disclosure Statement By Applicant (1 page)
4. Copy of each reference cited
5. Return Postcard

Respectfully submitted,

Dated: 12-8-00

By [Signature]
Jan K. Simpson

Registration No.: 33,283
FULBRIGHT & JAWORSKI L.L.P.
1301 McKinney, Suite 5100
Houston, Texas 77010-3095
(713) 651-5383
Attorneys for Applicant

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Jan K. Simpson

#6
6/12/02
Docket No.: P02014US0
(PATENT)

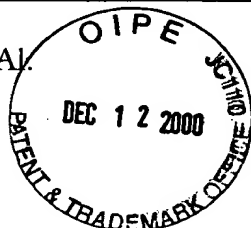
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In re Patent Application of:
CHARLES B. FORSYTHE, ET AL.

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INFORMATION DISCLOSURE STATEMENT (IDS)

Assistant Commissioner for Patents
Washington, DC 20231

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Technology Center 2600

Dear Sir:

Pursuant to 37 CFR 1.56, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is filed before the mailing date of a first Office Action on the merits as far as is known to the undersigned.

A copy of each reference on PTO/SB/08 is attached.

While the information and references disclosed in this Information Disclosure Statement may be "material" pursuant to 37 CFR 1.56, it is not intended to constitute an

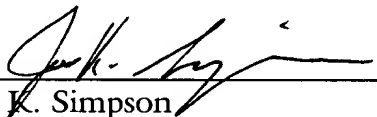
admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

In accordance with 37 CFR 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists. It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references and return an initialed copy of the PTO/SB/08 to the undersigned.

Applicant believes no fees are due with the filing of this Information Disclosure Statement. However, if a fee is due, please charge the deposit account of Fulbright & Jaworski L.L.P., 06-2374 under Order No. 10020919 from which the undersigned is authorized to draw.

Respectfully submitted,

Dated: 12-8-00

By 
Jan K. Simpson

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